

Strategic Leadership for C-Suite

القيادة الاستراتيجية للتنفيذيين

عنا نصنع الأثر
Together we make impact #





Faculty Name
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The programme covers strategic thinking and innovation, leading strategic change through an immersive simulation, translating strategy into actionable results, and enhancing structured thinking and communication to drive clarity and impact

Target Competencies

- Strategic Thinking
- Strategic Innovation
- Transformation Leadership
- Strategy Execution

Target Audience

Leaders who aspire to develop strategic thinking, innovation, and strategy execution best practices with hands-on application.

Leadership Level

- Executives
- General Managers
- Senior Strategy Leads

Learning Outcomes

- Sharpen Strategic Thinking: Equip leaders with tools to analyze advantage, define distinctiveness, and apply practical frameworks.
- Foster Innovation: Learn how to escape zero-sum competition, create new market opportunities, and translate cross-industry insights.
- Lead Change Effectively: Build roadmaps, mobilize stakeholders, and manage resistance in high-pressure environments.
- Turn Strategy into Action: Cascade objectives, design governance systems, and align people for execution.
- Communicate with Impact: Master structured thinking, craft clear executive narratives, and drive strategic decisions.

Kick-off	DAY ONE	DAY TWO	DAY THREE
12:00 PM– 4:00 PM	9 AM – 11 AM	9 AM – 11 AM	9 AM – 11 AM
Participant introductions, program overview, and alignment on expectations and learning goals, followed by a networking golf experience to foster connections, enable informal dialogue, and set the tone for the program journey in an engaging environment.	Strategic Thinking, Value and Competitive Advantage	(Simulation) Introduction a 7-stage approach to change and preparing interviews	Facing the challenges of strategy execution
	11 AM -12:30 PM	11 AM -12:30 PM	11 AM -12:30 PM
	Application of strategic dimensions of value to own context	Conducting stakeholder interviews to perform a force field analysis	Estimating and increasing the success chances of strategic initiatives
	12:35 PM	12:35 PM	12:35 PM
	Lunch	Lunch	Lunch
	1:30 PM - 3:30 PM	1:30 PM - 3:30 PM	1:30 PM - 3:30 PM
	Creating opportunities with Strategic Value Innovation	Planning for change with the right timing and sequencing	Structured thinking, communication and problem solving
	3:30 PM - 5:00PM	3:30 PM - 5:00PM	3:30 PM - 5:00PM
	Applying the Eliminate-Raise-Reduce-Create framework to create a new solution	Executing the strategic change in budget and within a set deadline	Crafting Strategic messages from complex information

Classroom Sessions

Discussion Groups \ Activity

Time

Break/Meal

About the Financial Academy

Excellent Work Groups

Training at the Financial Academy gives you the opportunity to join and interact with carefully-selected groups of peers, who work at different organizations and job levels. This pool of diverse perspectives will enrich your learning experience and expand your professional network within the financial sector.



An Optimal, Have-It-All Learning Environment

The Academy's facilities offer a unique learning environment, featuring high-quality training rooms equipped with cutting-edge technologies, spacious shared lounge areas, latest technology, dining facilities and a variety of other amenities. Prayer rooms for men and women are available as well.



Easy-to-Reach Offices

The Financial Academy is easily accessible, being directly connected to King Abdullah Financial District (KAFD) Metro Station via a pedestrian bridge. It is alternatively easy to reach using ride-hailing apps or private cars: Once you get to KAFD, head to Building No. 2.07 through Area 2.



At the Heart of KAFD

Being situated at KAFD where most of the financial sector organizations are near, the Financial Academy's location is unique and strategic. Plus, the place is known for being a business and entertainment hub where many cafes and restaurants are located, making the learning experience more thrilling and enjoyable thanks to the exciting surroundings.



Connecting and Learning.

Though it comes from within, transformation often requires a catalyst. And for many business leaders, the Financial Academy (FA) professional training programs and development activities have been that catalyst. Here, you're fully immersed in a transformational living-learning experience, networking with gurus from around the world, and engaging in programs led by prominent local and international financial industry experts . It's a holistic experience that will enrich and develop your career - and your life.

ADMISSIONS

We admit candidates to specific sessions on a rolling space available basis, and encourage you to apply as early as possible. Although most programs have no formal educational requirements, admission is a selective process based on your professional achievement and organizational responsibilities.

FOR MORE INFORMATION

<https://fa.gov.sa/en?language=en>

FOR A PERSONALIZED CONSULTATION

The Financial Academy

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THE FINANCIAL ACADEMY