

# Empowering Women Leaders: From Competence to Excellence

تمكين القيادات النسائية: من الكفاءة إلى التميز

#معانصنعالأثر  
Together\_we\_make\_impact





An ambitious program designed for female leaders in financial institutions in the Kingdom of Saudi Arabia, aiming to empower women leaders and enhance their role in the financial sector. It brings together a distinguished group of female leaders with diverse and extensive leadership experience, focusing on developing leadership and strategic skills and building decision-making capabilities. The program also works to strengthen professional impact and support innovation in the workplace. It provides learning opportunities through specialized training sessions, promotes the exchange of expertise, and builds strong professional networks among participants. It aims to empower female leaders who can create a sustainable impact in the financial sector.

### Target Competencies

- AI & Data Use-Case Identification
- Data Interpretation & Insight Communication
- AI Modelling & Portfolio Simulation
- AI Risk, Ethics & Regulatory Awareness

### Target Audience

- Emerging and mid-level leaders with 2–6 years of progressive leadership experience.
- Professionals currently leading and managing teams within their organizations.
- Strong English proficiency.

### Learning Outcomes

- Deepening participants' financial expertise and enhancing their understanding of the financial sector.
- Building and strengthening leadership presence, influence, negotiation, and resilience skills tailored to the financial sector in the Kingdom of Saudi Arabia.
- Shaping leadership identity and developing a clear and impactful leadership style.
- Building a strong professional network among participating leaders.



Module 1: 31 May 2026 04 June 2026



Module 2: 30 Aug 2026 03 Sep 2026



Fully Sponsored

DAY ONE
<b>Session 1   9.30 AM To 10:45AM</b>
Get-to-know networking activity
<b>10.45AM To 11.00AM</b>
Break
<b>Session 2   11.00 AM To 12:30 PM</b>
Dangerous Opportunities
<b>12.30PM To 1.30PM</b>
Lunch Break
<b>Session 3   1:30 PM To 2.15PM</b>
Win as much as you can
<b>Session 4   2.15PM To 3.30PM</b>
Trust and Psychological Safety
<b>3.30PM To 4.00PM</b>
Break
<b>Session 5   4.00Pm To 5.00Pm</b>
Cohort Contract

DAY TWO
<b>Session 1   9.00 AM To 10:30AM</b>
(Peer) Coaching Principles
<b>10.30AM To 10.45AM</b>
Break
<b>Session 2   10.45 AM To 12:30 PM</b>
Leadership Pivot Map
<b>Session 3   12.30PM To 1.30PM</b>
Leadership Storytelling
<b>1.30PM To 2.00PM</b>
Break
<b>Session 4   2.00PM To 3.00PM</b>
Guest Speaker
<b>3.00PM To 3.15PM</b>
Break
<b>Session 5   3.15PM To 5.00PM</b>
Daniel Goleman's Six Leadership Styles - Gap Analysis

DAY THREE
<b>Session 1   9.00 AM To 10:30AM</b>
Structure of the Financial System - Key Financial Institutions & Their Role
<b>10.30AM To 10.45AM</b>
Break
<b>Session 2   10.45 AM To 11.45 AM</b>
Regulatory & Supervisory Framework
<b>Session 3   11.45AM To 12.30PM</b>
Flow of Funds & Institutional Interconnections - Systemic Risk & Macroeconomic Linkages
<b>12.30PM To 1.30PM</b>
Break
<b>Session 4   1.30PM To 3.00PM</b>
Overview of Business Models in Financial Institutions - Revenue Streams and Income Structure
<b>3.00PM To 3.15PM</b>
Break
<b>Session 5   3.15PM To 5.00PM</b>
Cost Structure and Cost Drivers - Profitability Drivers and Margin Analysis - Impact of Digital Transformation on Business Models

Classroom Sessions
Discussion Groups   Activity
Time
Break/Meal

## DAY FOUR

<b>Session 1   9.00 AM To 10:30AM</b>
Understanding Financial Statements in Practice
<b>10.30AM To 10.45AM</b>
Break
<b>Session 2   10.45 AM To 11.45AM</b>
Interconnection Between Financial Statements - Key Performance Indicators (KPIs)
<b>Session 3   11.45AM To 1.00PM</b>
Performance Quality and Sustainability - Interpreting Financial Results for Decision-Making
<b>1.00PM To 1.30PM</b>
Break
<b>Session 4   1.30PM To 3.00PM</b>
Core Financial Risks in Institutions - Risk Measurement and Monitoring Frameworks
<b>3.00PM To 3.15PM</b>
Break
<b>Session 5   3.15PM To 5.00PM</b>
Early Warning Indicators and Risk Signals - Balancing Risk and Return in Decision-Making - Regulatory Perspective on Financial Stability

## DAY FIVE

<b>Session 1   9.00 AM To 10:30AM</b>
Financial Strategy and Value Creation Drivers
<b>10.30AM To 10.45AM</b>
Break
<b>Session 2   10.45 AM To 11.45AM</b>
Strategic Decision-Making and Trade-offs - Linking Financial Performance to Strategic Direction
<b>Session 3   11.45AM To 1.00PM</b>
Integrated Case Study: Financial Analysis and Decision Simulation - Executive Dashboard and Performance Monitoring
<b>1.00PM To 1.30PM</b>
Lunch Break
<b>Session 4   1.30PM To 3.00PM</b>
Combined Finance and Leadership Case study
<b>3.00PM To 3.15PM</b>
Break
<b>Session 5   3.15PM To 5.00PM</b>
Inter-Module Work Set-Up - Cohort Support

Classroom Sessions
Discussion Groups \ Activity
Time
Break/Meal

## DAY SIX

### Session 1 | 9 AM To 10:30 AM

Understanding organizational power dynamics

10:30- 10:45 AM

Break

### Session 2 | 10:45 AM To 12:00 PM

Influence without direct authority

12:00 – 1:00 PM

Lunch

### Session 3 | 1:00 PM To 3:00PM

Managing relationships with key decision-makers

3:30 – 3:00 PM

Break

### Session 4 | 3:30 PM To 5:00 PM

Strategies for dealing with political challenges in the workplace environment

## DAY SEVEN

### Session 1 | 9 AM To 10:30 AM

Leveraging social capital to enhance leadership influence

10:30- 10:45 AM

Break

### Session 2 | 10:45 AM To 12:00 PM

Managing personal brand and professional reputation

12:00 – 1:00 PM

Lunch

### Session 3 | 1:00 PM To 3:00PM

Developing professional alliances for women leaders

3:30 – 3:00 PM

Break

### Session 2 | 3:30 PM To 5:00 PM

Building effective strategic networks

## DAY EIGHT

### Session 1 | 9 AM To 10:30 AM

Advanced decision-making models

10:30- 10:45 AM

Break

### Session 2 | 10:45 AM To 12:00 PM

Leading through crises and uncertainty

12:00 – 1:00 PM

Lunch

### Session 3 | 1:00 PM To 3:00PM

Risk management and scenario planning

3:30 – 3:00 PM

Break

### Session 2 | 3:30 PM To 5:00 PM

Balancing intuition and analysis

## DAY NINE

### Session 1 | 9 AM To 10:30 AM

Translating vision into measurable results

10:30- 10:45 AM

Break

### Session 2 | 10:45 AM To 12:00 PM

Leading high-impact strategic initiatives

12:00 – 1:00 PM

Lunch

### Session 3 | 1:00 PM To 3:00PM

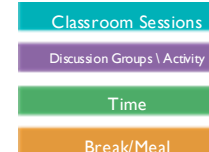
Empowering teams and developing future leaders

3:30 – 3:00 PM

Break

### Session 2 | 3:30 PM To 5:00 PM

Measuring leadership impact and ensuring sustainability



## About The Financial Academy

### Excellent Work Groups

Training at the Financial Academy gives you the opportunity to join and interact with carefully-selected groups of peers, who work at different organizations and job levels. This pool of diverse perspectives will enrich your learning experience and expand your professional network within the financial sector.



### An Optimal, Have-It-All Learning Environment

The Academy's facilities offer a unique learning environment, featuring high-quality training rooms equipped with cutting-edge technologies, spacious shared lounge areas, latest technology, dining facilities and a variety of other amenities. Prayer rooms for men and women are available as well.



### Easy-to-Reach Offices

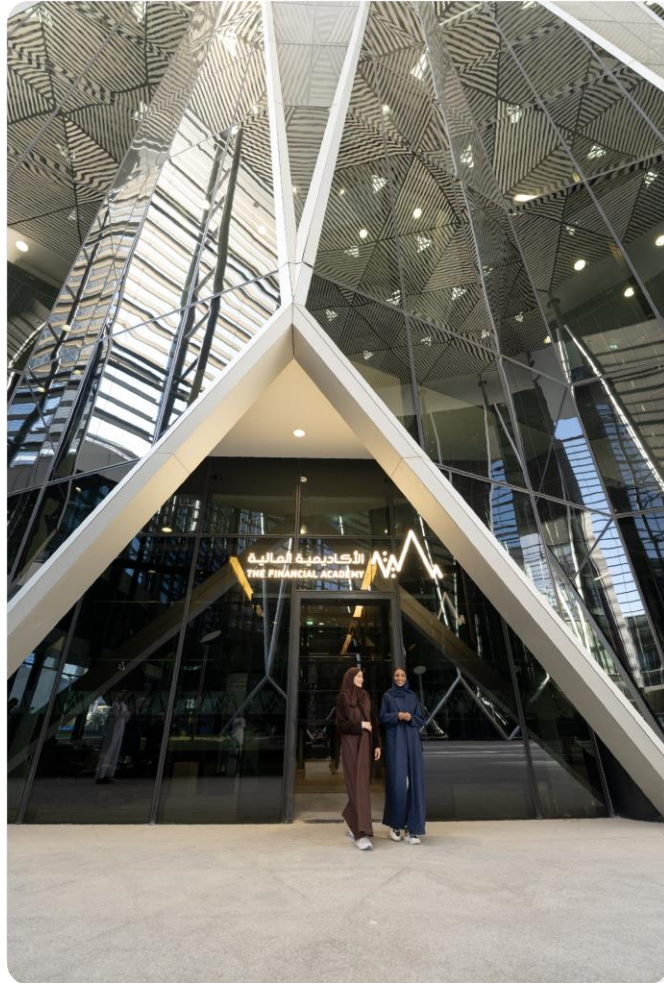
The Financial Academy is easily accessible, being directly connected to King Abdullah Financial District (KAFD) Metro Station via a pedestrian bridge. It is alternatively easy to reach using ride-hailing apps or private cars: Once you get to KAFD, head to Building No. 2.07 through Area 2.



### At the Heart of KAFD

Being situated at KAFD where most of the financial sector organizations are near, the Financial Academy's location is unique and strategic. Plus, the place is known for being a business and entertainment hub where many cafes and restaurants are located, making the learning experience more thrilling and enjoyable thanks to the exciting surroundings.





## Connecting and Learning

Though it comes from within, transformation often requires a catalyst. And for many business leaders, the Financial Academy (FA) professional training programs and development activities have been that catalyst. Here, you're fully immersed in a transformational living-learning experience, networking with gurus from around the world, and engaging in programs led by prominent local and international financial industry experts . It's a holistic experience that will enrich and develop your career - and your life.

### ADMISSIONS

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We admit candidates to specific sessions on a rolling space available basis, and encourage you to apply as early as possible. Although most programs have no formal educational requirements, admission is a selective process based on your professional achievement and organizational responsibilities.

### FOR MORE INFORMATION

<https://fa.gov.sa/en?language=en>

### FOR A PERSONALIZED CONSULTATION

The Financial Academy

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THE FINANCIAL ACADEMY