# AI and Data for Insurance Leaders

# الـذكاء الاصطناعي والبيانات لقـادة قطاع التأمين

#معاً نصنع الأثر
Together_we_make_impact




الأكاديمية المالية
THE FINANCIAL ACADEMY






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Riyadh

18 Nov 2026

Price before discount ~~8,763~~

After 50% Discount **4,381**

This 5-module virtual training programme, with each module lasting two hours, is designed for insurance leaders who want to better understand how AI, data and advanced analytics are reshaping the insurance industry. Participants will gain a strategic understanding of the foundations of AI and data and explore their impact across the insurance value chain, from underwriting, pricing and claims to customer experience, sales, distribution and product development. Through expert-led sessions and practical insurance use cases, the programme explores how leaders can harness data and AI to drive innovation, create value and set the right strategic priorities. The focus is on the strategic, organisational and leadership dimensions of AI and data rather than developing specialist technical skills.

## Target Audience

- Insurance leaders operating within retail verticals.
- Business management professionals leading business functions, driving partnerships, or involved in strategy, innovation, or transformation initiatives.
- Consultants, Insurtech professionals, and tech provider representatives closely collaborating with insurance companies.
- Participants must be professionals in the insurance industry and have a basic understanding of innovations transforming the insurance industry. No technical or specialist data expertise is required.
- This programme is not suitable for more technical or specialist focused insurance professionals that seek to develop deeper technical skills.
- Proficiency in English language.

## Learning Outcomes

- Develop a deeper understanding of the big picture: the impact of data on the future of insurance.
- Recognise new perspectives to re-assess the current strategy, the backlog, etc. and set the right priorities for your company.
- Identify the success factors for innovation and turn these into action – from leadership to resources, and from plan to implementation.
- Tackle innovation challenges in your own organisation, starting tomorrow.

## MODULE 1
18 November

Session 01 **11:00AM –01:00PM**
Session 02 **06:00PM – 08:00PM**

**The foundations of AI and Data driven technology**

- We kick-off the programme with a session that builds a solid knowledge of the technical foundations in AI and Data.
- From Data to Decisions: Understand how raw data becomes strategic insight through descriptive, predictive, and prescriptive analytics, and the importance of collaboration between executives and data scientists.
- Machine Learning & Deep Learning Fundamentals: Explore core architectures, supervised vs. unsupervised learning, and how these models are trained and applied in real-world insurance scenarios.
- Generative AI in Insurance: Learn the technical mechanisms behind GenAI, its transformative use cases and its ethical and regulatory implications.

Faculty:
- Alexander Braun, Associate Professor of Insurance and Capital Markets, University of St Gallen
- Ivo Bazzani, Executive Programmes Manager, Swiss Re

## MODULE 2
19 November

Session 01 **11:00AM –01:00PM**
Session 02 **06:00PM – 08:00PM**

**AI & Data Transforming the Insurance Value Chain – Part 1**

- In this session we examine how AI and data transform underwriting, pricing, and claims through practical use cases.
- Analyze the impact of AI and data on underwriting and pricing strategies.
- Evaluate improvements in claims management enabled by AI-driven solutions.
- Recognize key trends and challenges in applying AI across these value chain segments.

Faculty:
- Alexander Braun, Associate Professor of Insurance and Capital Markets, University of St Gallen
- Grégoire Caro, Data Science Director, Swiss Re
- Matteo Vagnoli, GenAI COE Lead, Swiss Re

## MODULE 3
26 November

Session 01 **11:00AM –01:00PM**
Session 02 **06:00PM – 08:00PM**

**AI & Data Transforming the Insurance Value Chain – Part 2**

- We continue along the insurance value chain and discover how AI and data are reshaping customer engagement, sales, and distribution in insurance.
- Understand how AI enhances customer experience and personalization.
- Explore data-driven strategies for sales and distribution channels.
- Assess the impact of advanced analytics and conversational technologies on customer retention and growth.

Faculty:
- Emanuel de Bellis, Associate Professor of Empirical Research Methods and Director of the Institute of Behavioral Science and Technology (IBT), University of St Gallen
- Marco Spagnuolo, Head Conversational AI Solutions, Swiss Re

Classroom Sessions
Discussion Groups \ Activity
Time
Break/Meal

## MODULE 4
1 December

Session 01 **11:00AM –01:00PM**
Session 02 **06:00PM – 08:00PM**
**Insurance Innovation & Product Development**

- Under the lead of the Swiss Insurtech Hub we explore product development and innovation driven by AI and data together with selected Insurtech start-ups.
- Learn how AI accelerates product development.
- Explore how new technology enables innovative insurance solutions and services.
- Gain insights from Insurtech start-ups.

Faculty:
- Evangelos Avramakis, Insurance AI & Data Trainer
- Roberta Profeta, Head of International Partnerships, Swiss Insurtech Hub

## MODULE 5
3 December

Session 01 **11:00AM –01:00PM**
Session 02 **06:00PM – 08:00PM**
**People, Culture and Governance in the Digital Future of Insurance**

- Understand the cultural and organizational shifts required to embrace AI and data in insurance.
- Identify the skills and mindsets needed for successful AI adoption.
- Explore strategies for fostering a data-driven culture and effective change management.
- Discuss leadership approaches and governance models to manage transformation and mitigate risks.

Faculty:
- Alexander Braun, Associate Professor of Insurance and Capital Markets, University of St Gallen
- Daniel Wisgalla, Global Head Organizational Development, Swiss Re
- Luca Baldassarre, AI Governance Director, Swiss Re
- Michael Föhner, Head Data & AI Governance, Swiss Re
- Ivo Bazzani, Executive Programmes Manager, Swiss Re

Classroom Sessions

Discussion Groups \ Activity

Time

Break/Meal

# About The Financial Academy

## Excellent Work Groups

Training at the Financial Academy gives you the opportunity to join and interact with carefully-selected groups of peers, who work at different organizations and job levels. This pool of diverse perspectives will enrich your learning experience and expand your professional network within the financial sector.



## An Optimal, Have-It-All Learning Environment

The Academy's facilities offer a unique learning environment, featuring high-quality training rooms equipped with cutting-edge technologies, spacious shared lounge areas, latest technology, dining facilities and a variety of other amenities. Prayer rooms for men and women are available as well.



## Easy-to-Reach Offices

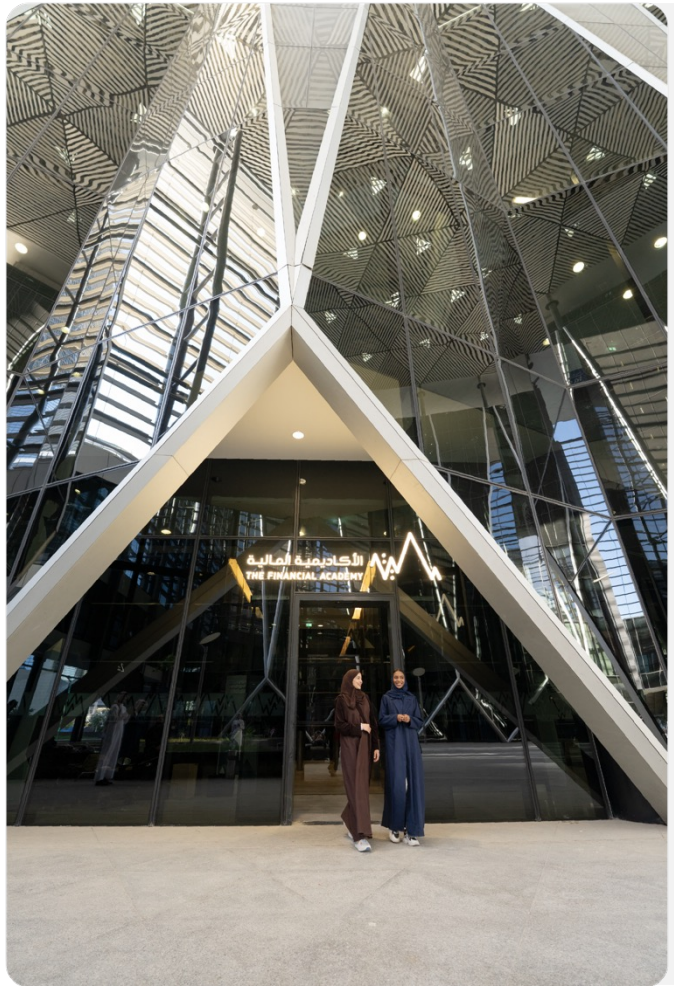
The Financial Academy is easily accessible, being directly connected to King Abdullah Financial District (KAFD) Metro Station via a pedestrian bridge. It is alternatively easy to reach using ride-hailing apps or private cars: Once you get to KAFD, head to Building No. 2.07 through Area 2.



## At the Heart of KAFD

Being situated at KAFD where most of the financial sector organizations are near, the Financial Academy's location is unique and strategic. Plus, the place is known for being a business and entertainment hub where many cafes and restaurants are located, making the learning experience more thrilling and enjoyable thanks to the exciting surroundings.






# Connecting and Learning

Though it comes from within, transformation often requires a catalyst. And for many business leaders, the Financial Academy (FA) professional training programs and development activities have been that catalyst. Here, you're fully immersed in a transformational living-learning experience, networking with gurus from around the world, and engaging in programs led by prominent local and international financial industry experts . It's a holistic experience that will enrich and develop your career - and your life.

## ADMISSIONS

We admit candidates to specific sessions on a rolling space available basis, and encourage you to apply as early as possible. Although most programs have no formal educational requirements, admission is a selective process based on your professional achievement and organizational responsibilities.

## FOR MORE INFORMATION

https://fa.gov.sa/en?language=en

## FOR A PERSONALIZED CONSULTATION

The Financial Academy

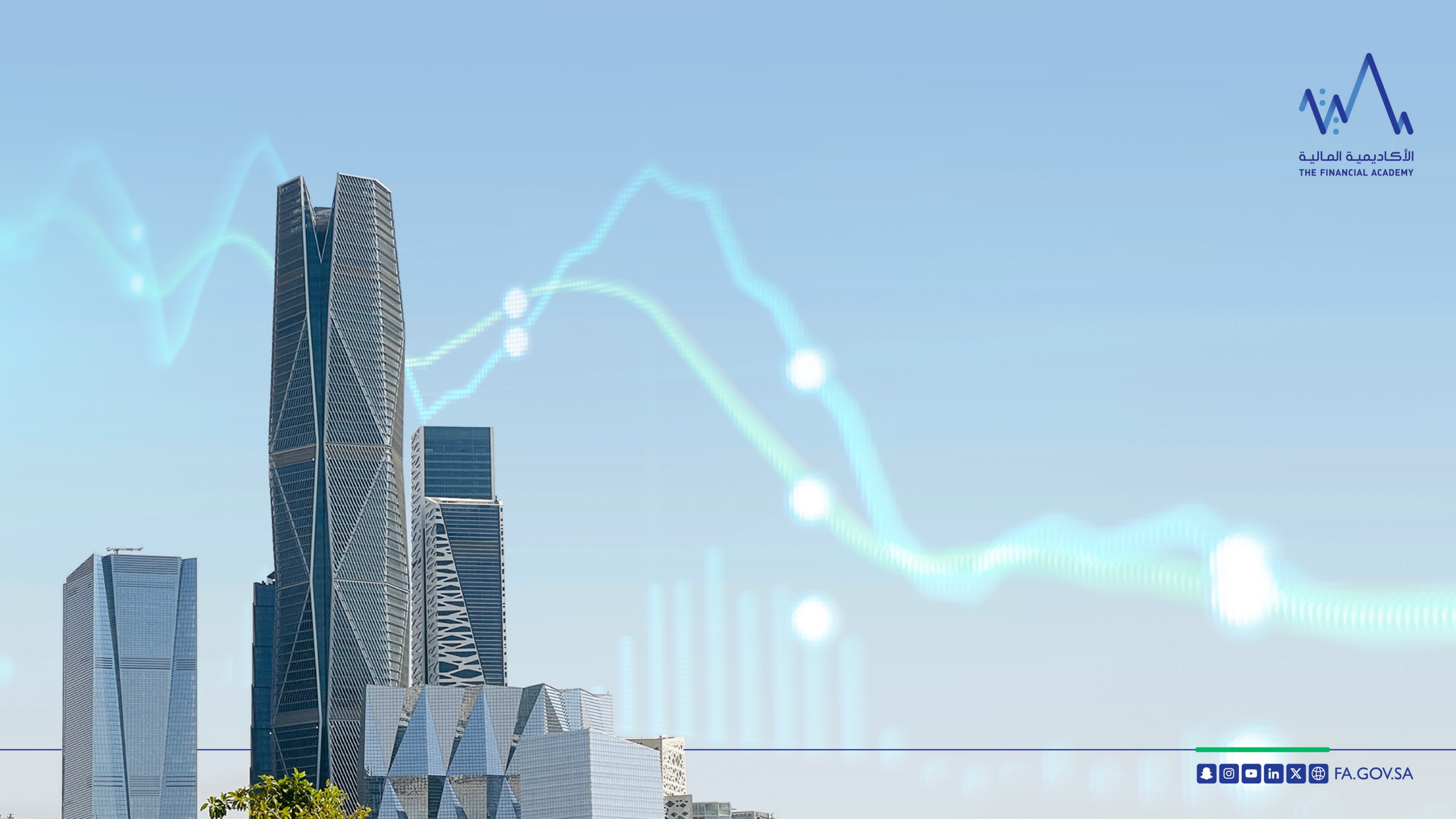
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