Head Start Program

برنامج الإنطلاقة المهنية

#معاً_نصنع_الأثر
Together_we_make_impact



الأكاديمية المالية
THE FINANCIAL ACADEMY

FRANKLIN TEMPLETON



Self-Paced **Online** Learning Journey

~~10000 SAR~~ Fully Supported

04 Jan 2027

The HeadStart Program, in collaboration with Franklin Templeton Academy, is an intensive two-week training program designed to equip participants with the knowledge and skills needed to launch their professional careers in the financial sector. The program provides a structured learning experience focused on financial markets, investment portfolios, and professional skills, preparing participants to transition from academic learning to the workplace. Upon completing the program and successfully passing the assessment, participants will have the opportunity to join a 3 to 6 months cooperative training program at capital market institutions (CMIs). This experience will enable them to gain practical experience, strengthen their professional capabilities, and enhance their readiness for the job market.

Program Objectives

- Develop participants' understanding of financial markets, asset classes, and investment opportunities.
- Strengthen knowledge of investment portfolios, diversification, and investment decision-making.
- Enhance professional skills relevant to the financial sector.
- Prepare participants for the transition from academic learning to the workplace.
- Connect qualified participants with co-op training opportunities at capital market institutions.
- Build practical experience and strengthen participants' career readiness.
- Support the development of Saudi female talent in the financial sector.

Target Audience

- Female university students in their final year of finance-related degree programs at universities across Saudi Arabia.

Learning Outcomes

- Understand financial markets and asset classes, including private markets.
- Develop knowledge of investment portfolio management, long-term investing, and investment diversification.
- Understand fund performance metrics and investment decision-making processes.
- Develop professional skills and an understanding of legal and compliance matters.
- Strengthen emotional intelligence and the use of digital tools and artificial intelligence in the workplace.
- Prepare for co-op training opportunities and apply acquired knowledge in a real-world work environment.

Program Stages: From Application to Co-op Placement

01 Apply

Eligible Saudi female university students in finance and related fields submit an application.

02 Register

Applicants are reviewed and selected participants are enrolled in the two-week online learning journey.

03 Complete Training

Participants complete the required learning content delivered by Franklin Templeton Academy.

04 Pass Assessment

Participants who complete the learning journey proceed to the Financial Academy assessment.

05 Final Shortlisting

Candidates who meet the assessment requirements are shortlisted for co-op opportunities.

06 Match & Interview

CVs are shared with participating CMIs based on available seats and relevant fields; institutions may interview candidates.

07 Confirm Placement

The CMI confirms the placement, assigns a supervisor, and arranges onboarding for the four-month co-op.

Two-Week Online Learning Journey | Franklin Templeton Academy

- The program features a two-week online learning journey delivered in collaboration with Franklin Templeton Academy .Participants will explore three key learning tracks covering financial markets and asset classes ,portfolio construction and investment decision-making ,and professional skills . Upon completing the learning journey and passing the Financial Academy assessment ,shortlisted candidates will proceed through the selection and matching process for a four-month co-op placement with participating Capital Market Institutions (CMIs).

TRACK ONE

- Exchange-traded funds (ETFs)
- Bonds
- Private markets
- Saudi Vision 2030

Total time Approx.3-3.5hours

TRACK TWO

- Long-term investing
- Diversification
- Fund performance statistics
- Investment decision-making

Total time Approx.2-3hours

TRACK THREE

- Legal and compliance awareness
- Emotional intelligence (EQ)
- LinkedIn and professional presence
- Artificial intelligence (AI) in the workplace

Total time Approx.3.5-4hours

About **The Financial Academy**

Excellent Work Groups

Training at the Financial Academy gives you the opportunity to join and interact with carefully-selected groups of peers, who work at different organizations and job levels. This pool of diverse perspectives will enrich your learning experience and expand your professional network within the financial sector.



An Optimal, Have-It-All Learning Environment

The Academy's facilities offer a unique learning environment, featuring high-quality training rooms equipped with cutting-edge technologies, spacious shared lounge areas, latest technology, dining facilities and a variety of other amenities. Prayer rooms for men and women are available as well.



Easy-to-Reach Offices

The Financial Academy is easily accessible, being directly connected to King Abdullah Financial District (KAFD) Metro Station via a pedestrian bridge. It is alternatively easy to reach using ride-hailing apps or private cars: Once you get to KAFD, head to Building No. 2.07 through Area 2.



At the Heart of KAFD

Being situated at KAFD where most of the financial sector organizations are near, the Financial Academy's location is unique and strategic. Plus, the place is known for being a business and entertainment hub where many cafes and restaurants are located, making the learning experience more thrilling and enjoyable thanks to the exciting surroundings.



About **Franklin Templeton**



Franklin Templeton is a global investment management company founded in New York in 1947. The company offers a broad range of investment solutions across public and private markets, including equities, fixed income, private equity, private credit, real estate, and alternative investments. It serves clients in more than 150 countries, combining specialized investment expertise with a global presence.

What Is Franklin Templeton Academy

The Academy is a specialized division of Franklin Templeton ,committed to providing unbiased ,product-agnostic education worldwide .Our team of learning experience designers and subject matter experts work collaboratively to develop a variety of informative ,interactive and pragmatic educational experiences .All delivered by seasoned consultants and market leaders.

Franklin Templeton in the Kingdom of Saudi Arabia



In the Middle East ,Franklin Templeton is known for being an early entrant within the global asset management industry ,having operated in the region for 25 years and serving some of the world's largest sovereign wealth funds ,central banks ,family offices and global private banks based locally.

Franklin Templeton launched operations in Riyadh ,Saudi Arabia ,after receiving its" Managing Investments and Operating Funds" and" Advising "licenses from the Saudi Capital Market Authority (CMA), Establishing an office in the country aligns with the company's strategic framework to build a more diversified business by geography and strategy and to meet the growing demands of clients in the region.

The office in Saudi Arabia comprises of management and distribution, compliance ,finance ,research and investment professionals.

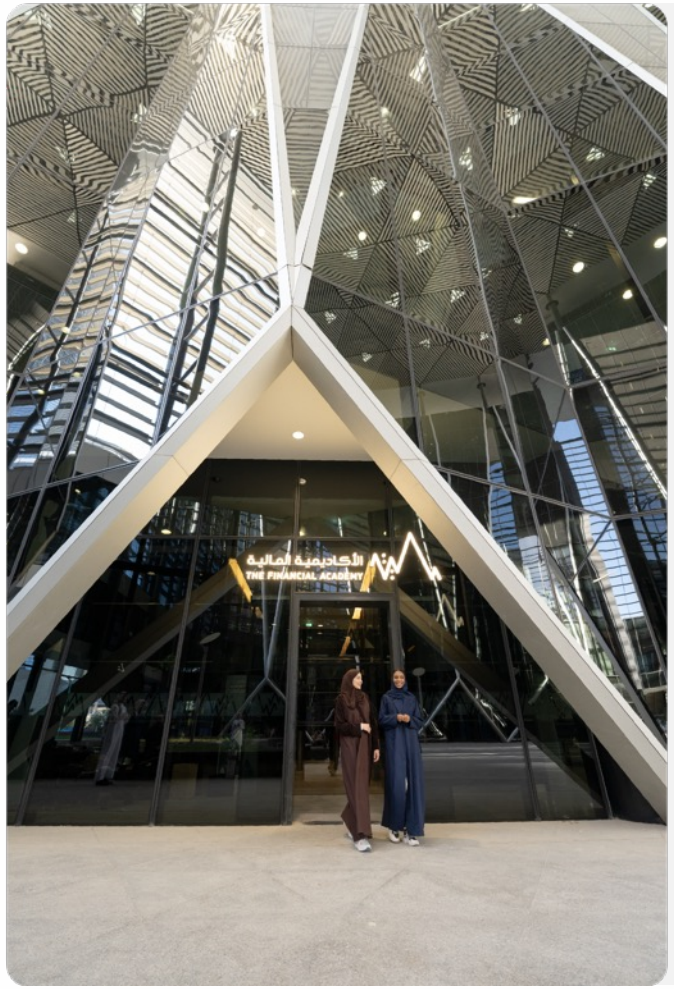
In addition to offering local research ,investment capabilities and Franklin Templeton's global funds ,the office has the ability to manage Saudi mandates and co-manage regional mandates.

Our ambition for Headstart is to create a lasting impact on students across the Kingdom ,supporting them throughout their internship and preparing them for future success".

Manaa Alkhamsan CEO of The Financial Academy

"Headstart is about opening doors for talented female graduates at the beginning of their careers, giving them the practical experience, confidence and support needed to build a strong future in finance."

Muneera AlDossary Country Chief Executive Officer of Franklin Templeton Saudi Arabia



Connecting and Learning

Though it comes from within, transformation often requires a catalyst. And for many business leaders, the Financial Academy (FA) professional training programs and development activities have been that catalyst. Here, you're fully immersed in a transformational living-learning experience, networking with gurus from around the world, and engaging in programs led by prominent local and international financial industry experts . It's a holistic experience that will enrich and develop your career - and your life.

ADMISSIONS

We admit candidates to specific sessions on a rolling space available basis, and encourage you to apply as early as possible. Although most programs have no formal educational requirements, admission is a selective process based on your professional achievement and organizational responsibilities.

FOR MORE INFORMATION

https://fa.gov.sa/en?language=en

FOR A PERSONALIZED CONSULTATION

The Financial Academy

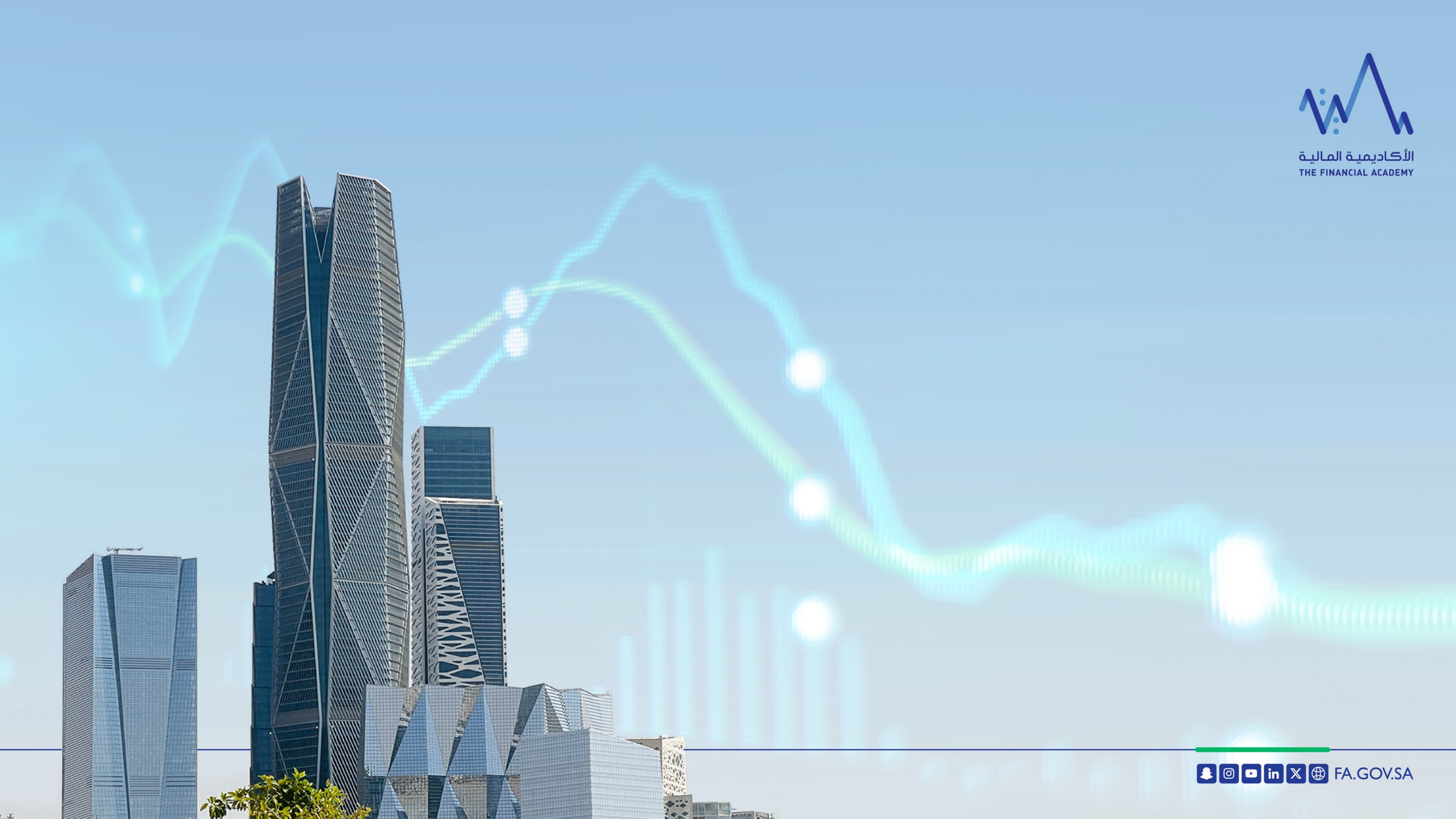
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