

Certified Chair Executive Program

شهادة رئيس المجلس الاستشاري المعتمدة

معاً نصنع الأثر
Together we make impact #



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Riyadh



15,220
Exclude VAT



20-21
Sep 2026

The Advisory Board Centre, the leading professional body for the advisory sector is returning to Riyadh to deliver the Certified Chair™ Executive Program on 20-21 September. With the Middle East emerging as a hub for innovation and leadership, there has never been a better time to elevate your advisory expertise. Recognised worldwide, the Certified Chair™ credential equips professionals with the tools to master advisory board best practices, command the boardroom, and build an impactful board portfolio. It's designed for professionals serving on boards and those leading advisory structures, committees and governance frameworks.

Program Objectives:

Why attain the Certified Chair™ credential?

- Globally recognised: Signal your credibility to the market and enter boardrooms with confidence.
- Global Best Practice: Master the ABF 101 Advisory Board Best Practice Framework, the gold standard for board and committee excellence.
- Practical Application: Learn how to structure advisory boards and committees for startups, scale-ups, corporates and governments.
- Elite Professional Networking: Connect with executives, entrepreneurs, and industry leaders from across the globe.

Target Audience

- CEOs, directors and senior executives
- Managers and executives working with committees
- Financial professionals and other professional services providers
- Seasoned and aspiring future board members

Learning Outcomes

- Understand drivers and motivations of organisations using advisory boards and committees today
- Explore how an advisory board strategy operates within a broader governance system
- Learn techniques in building trust through conversation techniques
- Explore the ethical boundaries between consultancy, advisory and directorship
- Learn techniques to build your profile and positioning in the market as an advisory board professional

DAY 01

MODULE 1 | 9:00 AM – 12:00 PM

Advisory Boards and Committees

- Introduction to the ABF 101 Advisory Board Best Practice Framework™ and the technical parameters for advisory boards and committees.
- Explore best practice guides, scenario planning, and role clarity in practice.

Break | 12:00 – 1:00 PM

MODULE 2 | 1:00 – 4:00 PM

Advisory Boards for the Business Sector

- Proven method and diagnostics for evaluating organizational priorities and advisory structures.
- Deep dive into case studies including advisory board implementation and facilitation skills.

DAY 02

MODULE 3 | 9:00 AM – 12:00 PM

Corporatised Advisory Boards

- Deepen your understanding of the role of the chair to support organizations at different cycles and growth pathways.
- Effective strategies for advisor scoping, selection, board engagement and ethics in practice

Break | 12:00 – 1:00 PM

MODULE 4 | 1:00 – 4:00 PM

Market Profiling and Positioning

- Gain clarity on your personal positioning and individual portfolio development and management.
- Evaluate transition pathways to establish a sustainable portfolio of the work where you are truly impactful.

Classroom Sessions

Discussion Groups | Activity

Time

Break/M meal

About the Financial Academy

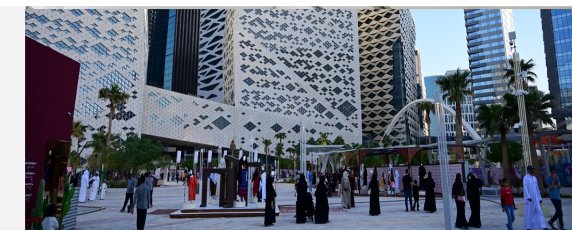
Excellent Work Groups

Training at the Financial Academy gives you the opportunity to join and interact with carefully-selected groups of peers, who work at different organizations and job levels. This pool of diverse perspectives will enrich your learning experience and expand your professional network within the financial sector.



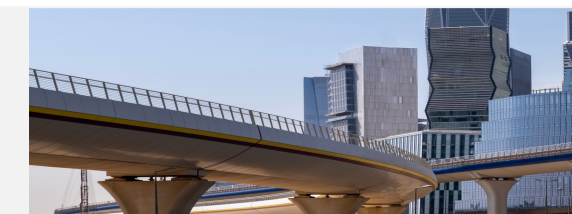
An Optimal, Have-It-All Learning Environment

The Academy's facilities offer a unique learning environment, featuring high-quality training rooms equipped with cutting-edge technologies, spacious shared lounge areas, latest technology, dining facilities and a variety of other amenities. Prayer rooms for men and women are available as well.



Easy-to-Reach Offices

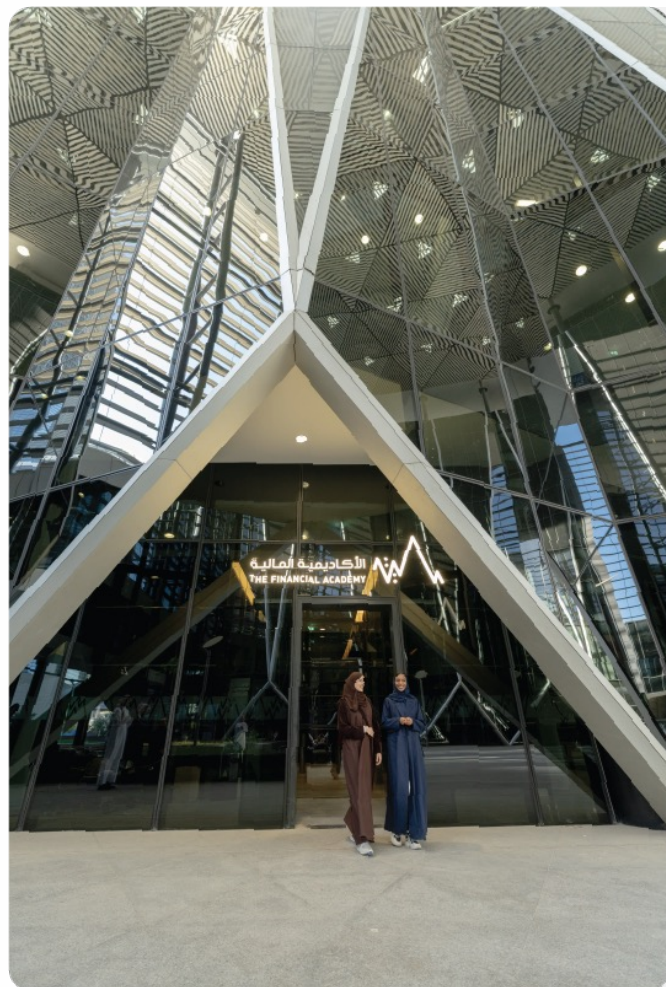
The Financial Academy is easily accessible, being directly connected to King Abdullah Financial District (KAFD) Metro Station via a pedestrian bridge. It is alternatively easy to reach using ride-hailing apps or private cars: Once you get to KAFD, head to Building No. 2.07 through Area 2.



At the Heart of KAFD

Being situated at KAFD where most of the financial sector organizations are near, the Financial Academy's location is unique and strategic. Plus, the place is known for being a business and entertainment hub where many cafes and restaurants are located, making the learning experience more thrilling and enjoyable thanks to the exciting surroundings.





Connecting and Learning.

Though it comes from within, transformation often requires a catalyst. And for many business leaders, the Financial Academy (FA) professional training programs and development activities have been that catalyst. Here, you're fully immersed in a transformational living-learning experience, networking with gurus from around the world, and engaging in programs led by prominent local and international financial industry experts . It's a holistic experience that will enrich and develop your career - and your life.

ADMISSIONS

We admit candidates to specific sessions on a rolling space available basis, and encourage you to apply as early as possible. Although most programs have no formal educational requirements, admission is a selective process based on your professional achievement and organizational responsibilities.

FOR MORE INFORMATION

<https://fa.gov.sa/en?language=en>

FOR A PERSONALIZED CONSULTATION

The Financial Academy

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