
The Next CFO: Driving Growth Governance & Communication
الرئيس المالي القادم: قيادة النمو والحوكمة والتواصل
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THE FINANCIAL ACADEMY
Strategic Partner
مجموعة تداول السعودية
Saudi Tadawul Group



The Next CFO is a flagship executive program designed to equip senior finance leaders with the strategic, technical, and leadership capabilities required in listed companies. The program blends applied learning, real market cases, and direct engagement with capital market experts to reinforce the CFO's role as a strategic decision-maker

Target Competencies

- Strategic & Business Leadership
- Capital Markets & Investor Relations
- Financial Strategy & Value Creation
- Financial Governance, Risk & Compliance
- Advanced Financial & Technical Expertise
- Leadership & Influence
- Ethics & Professional Judgment

Target Audience

- Emerging CFO candidates
- Finance and accounting department heads
- Deputy CFOs and senior finance managers
- Investor relations professionals
- Financial planning and strategy leaders

Learning Outcomes

- Strengthen strategic financial leadership
- Enhance financial reporting quality and governance
- Navigate capital markets and capital structuring
- Master investor relations and crisis communication
- Prepare participants for executive CFO roles

14,950 SAR (VAT Inclusive)

6 - 10 June 2027

DAY ONE	DAY TWO	DAY THREE	DAY FOUR	DAY FIVE
Session 1 | 9:00 – 10:45	Session 1 | 9:00 – 10:45	9 – 10:30 AM	Session 1 | 9:00 – 10:45	Session 1 | 9:00 – 10:45
Financial reporting, compliance & governance	Stock market dynamics & investor behavior	Guest Speaker	Corporate governance & regulatory compliance	Investor relations strategy & stakeholder engagement
10:45 – 11:00	10:45 – 11:00	10:30 – 10:45 pm	10:45 – 11:00	10:45 – 11:00
Break	Break	Break	Break	Break
Session 2 | 11:00 – 12:45	Session 2 | 11:00 – 12:45	10:45 – 12:45	Session 2 | 11:00 – 12:45	Session 2 | 11:00 – 12:45
Investor relations, transparency & stakeholder management	Capital structure strategy: equity, debt & restructuring	Guest Speaker	Capital management: dividends, treasury shares & related-party transactions	Managing meetings, calls & corporate communications
12:45 – 1:15 pm	12:45 – 1:15 pm	12:45 – 1:45 pm	12:45 – 1:15 pm	12:45 – 1:15 pm
Break	Break	**Lunch**	Break	Break
Session 3 | 1:15 – 3:00	Session 3 | 1:15 – 3:00	1:45 – 3:00 pm	Session 3 | 1:15 – 3:00	Session 3 | 1:15 – 3:00
Strategic CFO role: value creation, technology & CEO decision support	M&A, corporate restructuring & long-term financial resilience	Guest Speaker	Corporate actions: mergers, splits, exits & disclosure obligations	Crisis communication & building market confidence

Classroom Sessions
Discussion Groups \ Activity
Time
Break/Meal

Collaborating Training Partners

EY & EY Academy

EY is one of the world's largest professional services firms, specializing in audit, consulting, tax, and financial advisory. Through EY Academy, EY delivers advanced training programs that combine practical experience with global best practices, helping finance leaders enhance their strategic and technical skills and make data-driven, forward-looking financial decisions.



K&A

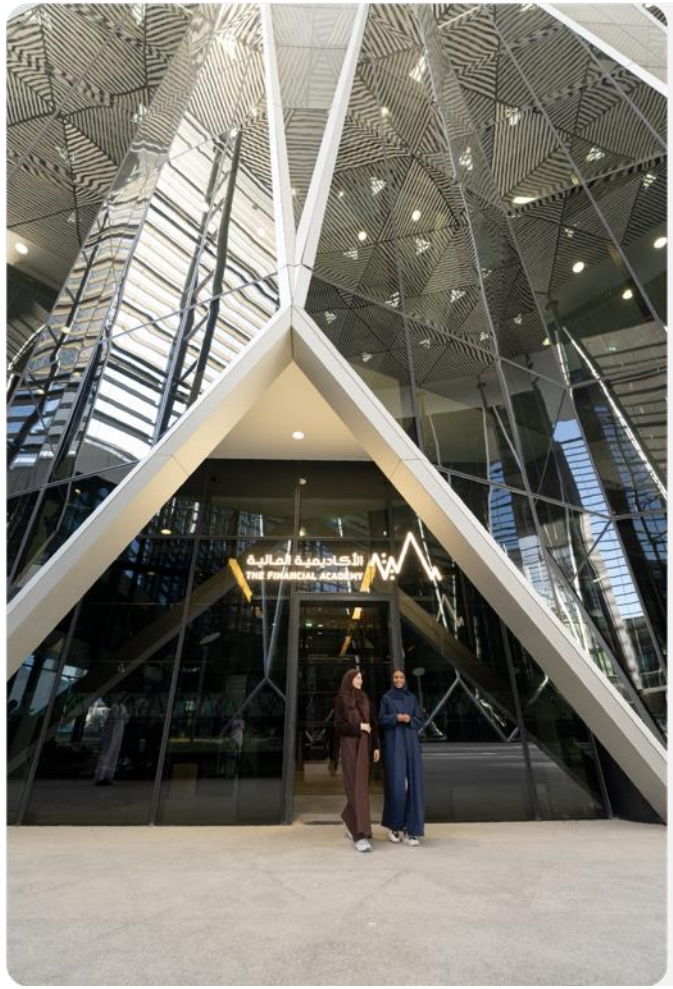
Khoshaim & Associates is a leading independent Saudi Arabian law firm with a strong local presence and international reach, recognized for excellence in corporate, finance, and capital markets legal services. The firm's multidisciplinary team of experienced Saudi and internationally qualified lawyers advises on complex legal and regulatory matters, including mergers and acquisitions, equity and debt capital markets (such as IPOs and sukuks), corporate restructurings, and finance transactions. Khoshaim & Associates emphasizes practical, high-quality support that helps organizations navigate legal and financial challenges within dynamic market environments.



FGS

FGS Global is a leading global strategic communications and public affairs firm, supporting organizations in investor relations, corporate reputation, and crisis management. Operating in over 30 cities worldwide, including Riyadh and Dubai, FGS Global helps companies build market confidence, craft compelling value stories, and engage effectively with stakeholders.





Connecting and Learning.

Though it comes from within, transformation often requires a catalyst. And for many business leaders, the Financial Academy (FA) professional training programs and development activities have been that catalyst. Here, you're fully immersed in a transformational living-learning experience, networking with gurus from around the world, and engaging in programs led by prominent local and international financial industry experts . It's a holistic experience that will enrich and develop your career - and your life.

ADMISSIONS

We admit candidates to specific sessions on a rolling space available basis,and encourage you to apply as early as possible. Although most programs have no formal educational requirements, admission is a selective process based on your professional achievement and organizational responsibilities.

FOR MORE INFORMATION

https://fa.gov.sa/en?language=en

FOR A PERSONALIZED CONSULTATION

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