

## The Next CFO: Driving Growth Governance & Communication

الرئيس المالي القادم: قيادة النمو والحوكمة والتواصل

#معاً نصنع الأثر  
Together we make impact



Strategic  
Partner

مجموعة تداول السعودية  
Saudi Tadawul Group



**14,950**  
SAR (VAT  
Inclusive)

**4 - 8**  
Oct 2026

The Next CFO is a flagship executive program designed to equip senior finance leaders with the strategic, technical, and leadership capabilities required in listed companies. The program blends applied learning, real market cases, and direct engagement with capital market experts to reinforce the CFO's role as a strategic decision-maker

### Target Competencies

- Strategic & Business Leadership
- Capital Markets & Investor Relations
- Financial Strategy & Value Creation
- Financial Governance, Risk & Compliance
- Advanced Financial & Technical Expertise
- Leadership & Influence
- Ethics & Professional Judgment

### Target Audience

- Emerging CFO candidates
- Finance and accounting department heads
- Deputy CFOs and senior finance managers
- Investor relations professionals
- Financial planning and strategy leaders

### Learning Outcomes

- Strengthen strategic financial leadership
- Enhance financial reporting quality and governance
- Navigate capital markets and capital structuring
- Master investor relations and crisis communication
- Prepare participants for executive CFO roles



| DAY ONE                                                               | DAY TWO                                                       | DAY THREE        | DAY FOUR                                                                    | DAY FIVE                                             |
|-----------------------------------------------------------------------|---------------------------------------------------------------|------------------|-----------------------------------------------------------------------------|------------------------------------------------------|
| Session 1   9:00 – 10:45                                              | Session 1   9:00 – 10:45                                      | 9 – 10:30 AM     | Session 1   9:00 – 10:45                                                    | Session 1   9:00 – 10:45                             |
| Financial reporting, compliance & governance                          | Stock market dynamics & investor behavior                     | Guest Speaker    | Corporate governance & regulatory compliance                                | Investor relations strategy & stakeholder engagement |
| 10:45 – 11:00                                                         | 10:45 – 11:00                                                 | 10:30 – 10:45 pm | 10:45 – 11:00                                                               | 10:45 – 11:00                                        |
| Break                                                                 | Break                                                         | Break            | Break                                                                       | Break                                                |
| Session 2   11:00 – 12:45                                             | Session 2   11:00 – 12:45                                     | 10:45 – 12:45    | Session 2   11:00 – 12:45                                                   | Session 2   11:00 – 12:45                            |
| Investor relations, transparency & stakeholder management             | Capital structure strategy: equity, debt & restructuring      | Guest Speaker    | Capital management: dividends, treasury shares & related-party transactions | Managing meetings, calls & corporate communications  |
| 12:45 – 1:15 pm                                                       | 12:45 – 1:15 pm                                               | 12:45 – 1:45 pm  | 12:45 – 1:15 pm                                                             | 12:45 – 1:15 pm                                      |
| Break                                                                 | Break                                                         | Lunch            | Break                                                                       | Break                                                |
| Session 3   1:15 – 3:00                                               | Session 3   1:15 – 3:00                                       | 1:45 – 3:00 pm   | Session 3   1:15 – 3:00                                                     | Session 3   1:15 – 3:00                              |
| Strategic CFO role: value creation, technology & CEO decision support | M&A, corporate restructuring & long-term financial resilience | Guest Speaker    | Corporate actions: mergers, splits, exits & disclosure obligations          | Crisis communication & building market confidence    |

|                              |
|------------------------------|
| Classroom Sessions           |
| Discussion Groups \ Activity |
| Time                         |
| Break/Meal                   |

## Collaborating Training Partners

### EY & EY Academy

EY is one of the world's largest professional services firms, specializing in audit, consulting, tax, and financial advisory. Through EY Academy, EY delivers advanced training programs that combine practical experience with global best practices, helping finance leaders enhance their strategic and technical skills and make data-driven, forward-looking financial decisions.



### K&A

Khoshaim & Associates is a leading independent Saudi Arabian law firm with a strong local presence and international reach, recognized for excellence in corporate, finance, and capital markets legal services. The firm's multidisciplinary team of experienced Saudi and internationally qualified lawyers advises on complex legal and regulatory matters, including mergers and acquisitions, equity and debt capital markets (such as IPOs and sukuks), corporate restructurings, and finance transactions. Khoshaim & Associates emphasizes practical, high-quality support that helps organizations navigate legal and financial challenges within dynamic market environments.



### FGS

FGS Global is a leading global strategic communications and public affairs firm, supporting organizations in investor relations, corporate reputation, and crisis management. Operating in over 30 cities worldwide, including Riyadh and Dubai, FGS Global helps companies build market confidence, craft compelling value stories, and engage effectively with stakeholders.



## Connecting and Learning.

Though it comes from within, transformation often requires a catalyst. And for many business leaders, the Financial Academy (FA) professional training programs and development activities have been that catalyst. Here, you're fully immersed in a transformational living-learning experience, networking with gurus from around the world, and engaging in programs led by prominent local and international financial industry experts . It's a holistic experience that will enrich and develop your career - and your life.

### ADMISSIONS

We admit candidates to specific sessions on a rolling space available basis, and encourage you to apply as early as possible. Although most programs have no formal educational requirements, admission is a selective process based on your professional achievement and organizational responsibilities.

### FOR MORE INFORMATION

<https://fa.gov.sa/en?language=en>

### FOR A PERSONALIZED CONSULTATION

The Financial Academy

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