

#معاً نصنع الأثر
Together_we_make_impact

Capital Intelligence Challenge Hackathon

هاكثون الابتكار في السوق المالية



الأكاديمية المالية
THE FINANCIAL ACADEMY



Strategic
Partner

هيئة السوق المالية
Capital Market Authority



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Fully Supported

6 SEP 2026

Financial Market Innovation Hackathon is the first innovation hackathon focused on the Saudi financial market, held in strategic partnership with the Capital Market Authority (CMA). It brings together developers, data scientists, designers, and finance professionals to create innovative solutions for real-world capital market challenges, fostering financial innovation and supporting the goals of Saudi Vision 2030.

Program Objectives

- Stimulate the development of novel solutions that address gaps and inefficiencies in the Saudi capital market.
- Identify and spotlight exceptional talent in fintech, data science, and financial engineering from across the Kingdom
- Encourage solutions that operate within and enhance the regulatory framework of the CMA.
- Enable participants to develop practical plans that integrate AI and ESG to boost competitiveness and keep pace with digital transformation.

Target Audience

- Employees in financial, banking, and investment institutions at junior and mid-level positions
- Professionals and enthusiasts in finance, technology, and data analysis
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Learning Outcomes:

- Enhancement of national FinTech competencies
- Opportunities to incubate outstanding projects and support their transition into market-ready solutions.
- Improvement in quality of innovative projects and outputs

DAY ONE Sunday, 06 September		DAY TWO Monday, 07 September		DAY THREE Tuesday, 08 September		CLOSING CEREMONY Thursday, 10 September	
04:00–04:30	Registration and team check-in — Hall 401	04:00–04:20	Workshop: Day 2 output expectations Hall 401	04:00–04:20	Workshop: Day 3 output expectations and submission	01:00–01:30	Guest arrival and networking Hall 401
04:30–04:45	Opening remarks by TFA & CMA — Hall 401	04:20–05:05	Guest Speaker Session venture building and market validation	04:20–06:20	Team Sprint 3: final deck storyline, visuals, roadmap and ask	01:30–01:45	Opening of the closing ceremony by TFA & CMA
04:45–05:10	Hackathon briefing: rules, timeline, judging and deliverables	05:05–05:50	ALMAAREFA UNIVERSITY Session research-to-market thinking	06:20–06:35	Maghrib Prayer Break	01:45–03:15	Finalist pitch presentations, judges' Q&A and pitch video no longer than 5 minutes
05:10–06:20	Workshop: full VC-style pitch deck, judging criteria and submission expectations	05:50–06:05	Break and transition to training rooms	06:35–07:30	Mentor Checkpoint: final deck, narrative and pitch readiness	03:15–03:35	Innovation showcase and judges' deliberation
06:20–06:35	Maghrib Prayer Break and room transition	06:05–06:20	Maghrib Prayer Break	07:30–09:00	Full deck presentations: 90-minute session for all teams to present and prepare for final judging	03:35–04:15	Break and judges' initial review
06:35–07:05	Team formation and training-room assignment	06:20–08:35	Team Sprint 2: market sizing, TAM/SAM/SOM and validation; business model, GTM and competition	09:00–09:30	Final submission and pitch order confirmation, Hall 401	04:15–04:45	Panel discussion future of capital market innovation
07:05–07:30	Challenge themes and case selection Hall 401	08:35–09:35	Mentor Checkpoint: market, model, GTM and feasibility with teams	09:30–10:45	Final Pitch video recording	04:45–05:15	Awards announcement 1st, 2nd and 3rd place
07:30–08:35	Team Sprint 1: problem, user, pain points and solution concept	09:35–10:25	Team progress presentations: 5 minutes per team Hall 401			05:15–05:45	Closing remarks and group photo
08:35–09:10	Mentor Checkpoint: problem-solution fit with teams	09:10–10:00	Team progress presentations: 5 minutes per team Hall 401			05:45–06:30	Networking reception and stakeholder engagement
09:10–10:00	Team progress presentations: 5 minutes per team Hall 401						

Time	Discussion Groups Activity	Break/Meal
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About the Financial Academy

Excellent Work Groups

Training at the Financial Academy gives you the opportunity to join and interact with carefully-selected groups of peers, who work at different organizations and job levels. This pool of diverse perspectives will enrich your learning experience and expand your professional network within the financial sector.



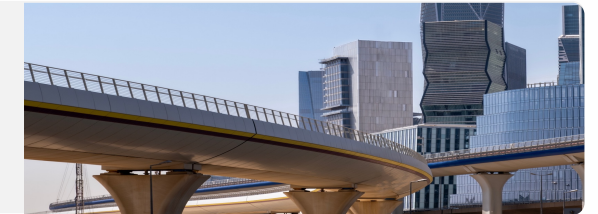
An Optimal, Have-It-All Learning Environment

The Academy's facilities offer a unique learning environment, featuring high-quality training rooms equipped with cutting-edge technologies, spacious shared lounge areas, latest technology, dining facilities and a variety of other amenities. Prayer rooms for men and women are available as well.



Easy-to-Reach Offices

The Financial Academy is easily accessible, being directly connected to King Abdullah Financial District (KAFD) Metro Station via a pedestrian bridge. It is alternatively easy to reach using ride-hailing apps or private cars: Once you get to KAFD, head to Building No. 2.07 through Area 2.



At the Heart of KAFD

Being situated at KAFD where most of the financial sector organizations are near, the Financial Academy's location is unique and strategic. Plus, the place is known for being a business and entertainment hub where many cafes and restaurants are located, making the learning experience more thrilling and enjoyable thanks to the exciting surroundings.



Connecting and Learning.

Though it comes from within, transformation often requires a catalyst. And for many business leaders, the Financial Academy (FA) professional training programs and development activities have been that catalyst. Here, you're fully immersed in a transformational living-learning experience, networking with gurus from around the world, and engaging in programs led by prominent local and international financial industry experts . It's a holistic experience that will enrich and develop your career - and your life.

ADMISSIONS

We admit candidates to specific sessions on a rolling space available basis, and encourage you to apply as early as possible. Although most programs have no formal educational requirements, admission is a selective process based on your professional achievement and organizational responsibilities.

FOR MORE INFORMATION

<https://fa.gov.sa/en?language=en>

FOR A PERSONALIZED CONSULTATION

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