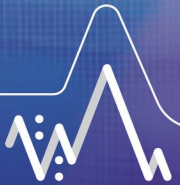


Understanding Strategy & Strategic Thinking فهم الاستراتيجية والتفكير الاستراتيجي



Training
Partner

TRANSFORMATIVE
Transformation Solutions Consulting
مجالس التحول للاستشارات الإدارية



Dr. Khalid Alyahya

Expert in Strategy and
Public Policy



12,660



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Dec
2026

designed to strengthen leaders' ability to understand organizational environments, anticipate future challenges, and transform strategic vision into actionable initiatives. The program equips participants with practical frameworks to analyze internal and external environments, evaluate strategic alternatives, prioritize initiatives, and make informed decisions that support sustainable organizational performance.

Program Objectives

- Understand strategic thinking principles.
- Analyze internal and external environments.
- Apply strategic analysis tools.
- Anticipate future scenarios.
- Translate strategy into execution.
- Improve strategic decision making.
- Prioritize initiatives based on organizational impact

Target Audience

- Executive Leaders
- Department Directors
- Strategy & Planning Managers
- Transformation Leaders
- PMO Leaders
- Strategy Office Professionals
- Future Leaders

Learning Outcomes

- Diagnose organizational environments.
- Evaluate strategic opportunities and risks.
- Use strategic frameworks effectively.
- Build executable strategic initiatives.
- Align organizational goals with execution.
- Lead strategic conversations confidently.
- Make proactive long-term decisions.

DAY ONE Tuesday, 01 December		DAY ONE Wednesday, 02 December	
09:00 – 09:20	Opening remarks	09:00 – 09:20	Review of Day One
09:20 – 10:20	Understanding Strategy and Strategic Thinking	09:20 – 10:20	Building alliances Cognitive Biases in Strategic Thinking influential relationships
10:20 – 10:45	Coffee Break	10:20 – 10:45	Coffee Break
10:45 – 11:20	Strategic Thinking Frameworks	10:45 – 11:20	Reframing and Critical Thinking
11:20 – 12:00	Strategy Development Methodology	11:20 – 12:00	Identifying Strategic Challenges
12:00-12:45	Prayer and Launch Break	12:00-12:45	Prayer and Launch Break
12:45 – 01:30	Environmental Analysis (Internal & External)	12:45 – 01:30	Scenario Planning and Future Foresight
1:30 – 3:00	Strategic Analysis Tools & Practical Exercises	1:30 – 3:00	Prioritization and Strategic Decision Making
3:00-3:45	Strategic Reflection and Discussion	3:00-3:45	Group Exercise, Hot Seat Exercise: Solving Real Strategic Challenges
3:45 – 4:00	Reflections End of Day 1	3:45 – 4:00	Reflections End of Day 2

Classroom Sessions
Discussion Groups Activity
Time
Break/Meal

About The Financial Academy

Excellent Work Groups

Training at the Financial Academy gives you the opportunity to join and interact with carefully-selected groups of peers, who work at different organizations and job levels. This pool of diverse perspectives will enrich your learning experience and expand your professional network within the financial sector.



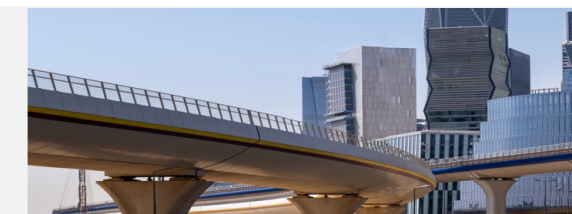
An Optimal, Have-It-All Learning Environment

The Academy's facilities offer a unique learning environment, featuring high-quality training rooms equipped with cutting-edge technologies, spacious shared lounge areas, latest technology, dining facilities and a variety of other amenities. Prayer rooms for men and women are available as well.



Easy-to-Reach Offices

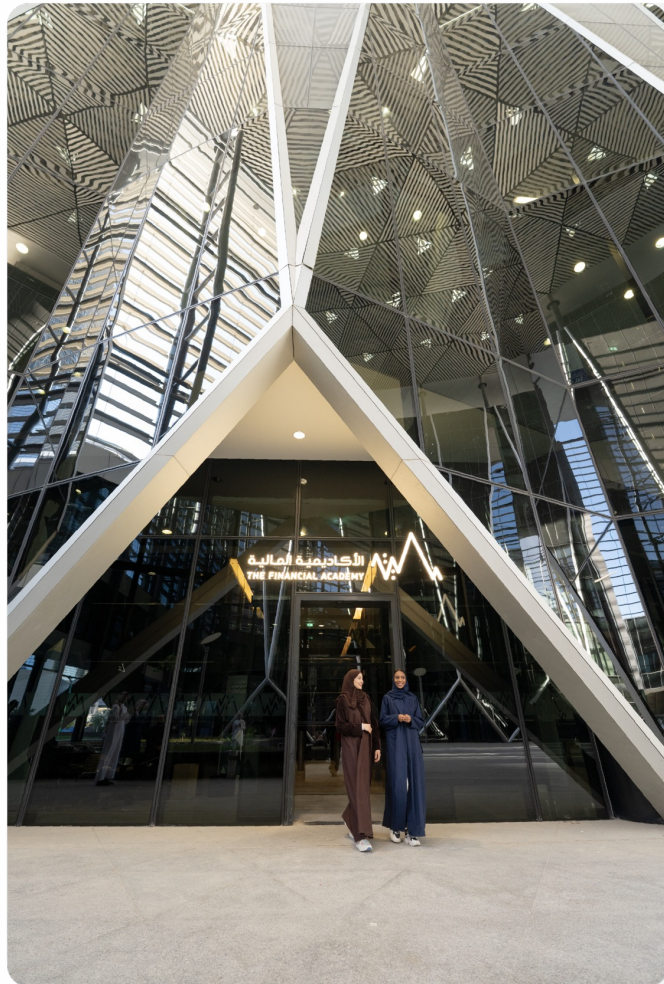
The Financial Academy is easily accessible, being directly connected to King Abdullah Financial District (KAFD) Metro Station via a pedestrian bridge. It is alternatively easy to reach using ride-hailing apps or private cars: Once you get to KAFD, head to Building No. 2.07 through Area 2.



At the Heart of KAFD

Being situated at KAFD where most of the financial sector organizations are near, the Financial Academy's location is unique and strategic. Plus, the place is known for being a business and entertainment hub where many cafes and restaurants are located, making the learning experience more thrilling and enjoyable thanks to the exciting surroundings.





Connecting and Learning

Though it comes from within, transformation often requires a catalyst. And for many business leaders, the Financial Academy (FA) professional training programs and development activities have been that catalyst. Here, you're fully immersed in a transformational living-learning experience, networking with gurus from around the world, and engaging in programs led by prominent local and international financial industry experts . It's a holistic experience that will enrich and develop your career - and your life.

ADMISSIONS

We admit candidates to specific sessions on a rolling space available basis, and encourage you to apply as early as possible. Although most programs have no formal educational requirements, admission is a selective process based on your professional achievement and organizational responsibilities.

FOR MORE INFORMATION

<https://fa.gov.sa/en?language=en>

FOR A PERSONALIZED CONSULTATION

The Financial Academy

King Abdullah Financial District (KAFD),

Metro Blvd St, building 2.07-C ,Riyadh 13519, Saudi Arabia.

Email: cs@fa.Gov.SA

Phone: 800.101.0015 (Toll-Free)



الأكاديمية المالية
THE FINANCIAL ACADEMY