

#Together_we_make_impact



ADVANCED STRATEGIC INVESTMENTS



الأكاديمية المالية
THE FINANCIAL ACADEMY



شريك التدريب
Berkeley
UNIVERSITY OF CALIFORNIA

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الأكاديمية المالية
THE FINANCIAL ACADEMY

Advanced Strategic Investments

This program is specifically designed to enhance participants' expertise in strategic investment, offering an intensive five-day experience sponsored by The Financial Academy and hosted in the Kingdom of Saudi Arabia by UC Berkeley's College of Engineering, Sutardja Center for Entrepreneurship & Technology. The program integrates cutting-edge financial tools, macroeconomic insights, and innovative technologies such as big data analysis and artificial intelligence.

Participants will gain hands-on experience in financial analysis, risk management, and valuation methods, while mastering the connections between capital markets, firms' financial data, emerging technologies, and the macroeconomy for improving investment decisions. With practical case studies, expert-led workshops, and post-program follow-ups, this program equips professionals to drive impactful outcomes in today's complex global financial landscape.

Target Competencies

- Investment Analysis
- Investment Advisory
- Knowledge of Accounting
- Knowledge of the Economy
- Tech Savviness
- Corporate Finance

Target Audience

- Portfolio managers.
- Asset managers.
- International investors.
- Finance directors.
- All individuals seeking to gain expertise in advanced strategies, methods, and technologies in the field of investment.

Learning Outcomes

- Skills in analyzing financial data to extract strategic insights and evaluate company performance and risks.
- Utilizing macroeconomic trends to guide investment decisions and risk management.
- Mastering valuation methods and forecasting techniques for business modeling and investment.
- Using advanced financial and technological tools alongside data analytics for decision-making.
- Developing skills to understand and create investment algorithms to identify innovative investment opportunities.
- Designing and implementing strategies that link financial data with macroeconomic indicators.
- Navigating local and global financial markets with informed, data-driven methodologies.



56,297 SAR



20 Apr 2025

5 Months\ 5 In person training days

Trainers

- Dr. Yaniv Konchitichki
- Gregory La Blanc

DAY ONE Strategic Investing & Interconnected Finance	DAY TWO Leveraging Macro Trends for Investments & Business Execution	DAY THREE Key Fintech and Data Science Tools	DAY FOUR Enhancing Decision Making & AI Deep Dive	DAY FIVE Forecasted Scenario Analyses, Stress Tests, Program Wrap Up, & Capstone
<p>Session 1: 9:00 am-12:00 pm</p> <ul style="list-style-type: none"> Understanding and Leveraging Macro-Valuation-Financial-Data-Industry Connections The Language of Business and Financial Statements Data Part I 	<p>Session 1: 9:00 am-12:00 pm</p> <ul style="list-style-type: none"> Foundations of Macroeconomics and Macro Forecasting From an Idea to Execution: Business Idea Modeling and Business Model Canvas 	<p>Session 1: 9:00 am-12:00 pm</p> <ul style="list-style-type: none"> Introduction to Data Science in Business & Data-Driven Decision Making Big Data Analysis & Investment Algorithm Development 	<p>Session 1: 9:00 am-12:00 pm</p> <ul style="list-style-type: none"> Use Cases Stage 1 - Development Use Cases Stage 2 – Implementation 	<p>Session 1: 9:00 am-12:00 pm</p> <p>Assessing Future Trends and Scenarios including Macro Forecasting and Stress Testing</p>
<p>12:00pm-1:00pm</p> <p>Break and Networking</p>	<p>12:00pm-1:00pm</p> <p>Break and Networking</p>	<p>12:00pm-1:00pm</p> <p>Break and Networking</p>	<p>12:00pm-1:00pm</p> <p>Break and Networking</p>	<p>12:00pm-1:00pm</p> <p>Break and Networking</p>
<p>Session 2 1:00 pm-5:00 pm</p> <p>Financial Reporting Tools and Analyses. Case Studies</p>	<p>Session 2 1:00 pm-5:00 pm</p> <ul style="list-style-type: none"> From an Idea to Execution: Valuation Methods & Forecasting Managing Cash Flows and Risks & Decisions Under Uncertainty 	<p>Session 2 1:00 pm-5:00 pm</p> <ul style="list-style-type: none"> Artificial Intelligence (AI) Deep Dive Implementation Empowerment 	<p>Session 2 1:00 pm-5:00 pm</p> <ul style="list-style-type: none"> Artificial Intelligence (AI) Deep Dive Implementation Empowerment 	<p>Session 2 1:00 pm-5:00 pm</p> <p>Program Wrap Up & Extensions</p>
	<p>5:00pm-7:30 pm</p> <p>Dinner & Lecture: Probing of & Learning from Notable Deals and Investments</p>	<p>5:00pm-7:30 pm</p> <p>Dinner & Lecture: Research Insights on Strategic Investing in Capital Markets</p>	<p>5:00pm-7:30 pm</p> <p>Dinner & Lecture: Probing of & Learning from Notable Deals and Investments</p>	<p>5:00pm-7:30 pm</p> <p>Capstone Discussion and Relevant Use Cases</p>

- Classroom Sessions
- Discussion Groups | Activity
- Time
- Break/Meal

Content University of California, Berkeley

Excellent Work Groups

Training at Berkeley University offers you a unique opportunity to engage with a diverse group of peers, each representing various organizations and career stages. This mix of perspectives will enhance your learning experience and broaden your professional network within your field, helping you grow both personally and professionally



An Optimal, Have-It-All Learning Environment

The University of California, Berkeley provides an unparalleled learning environment, featuring cutting-edge training facilities, modern shared lounge spaces, diverse dining options, and a wide range of exceptional amenities designed to support students' needs. Dedicated prayer rooms for men and women are also available, ensuring inclusivity and convenience for all



Easy-to-Reach Offices

Nestled in the heart of California, UC Berkeley enjoys a prime location close to top tech companies, research institutions, and innovation hubs. The surrounding area is alive with a rich blend of dining, cultural attractions, and entertainment venues, creating a vibrant and stimulating atmosphere that enriches both academic pursuits and personal growth





Connecting and Learning.

Though it comes from within, transformation often requires a catalyst. And for many business leaders, the Financial Academy (FA) professional training programs and development activities have been that catalyst. Here, you're fully immersed in a transformational living-learning experience, networking with gurus from around the world, and engaging in programs led by prominent local and international financial industry experts . It's a holistic experience that will enrich and develop your career - and your life.

ADMISSIONS

We admit candidates to specific sessions on a rolling space available basis, and encourage you to apply as early as possible. Although most programs have no formal educational requirements, admission is a selective process based on your professional achievement and organizational responsibilities.

FOR MORE INFORMATION

<https://fa.gov.sa/en?language=en>

FOR A PERSONALIZED CONSULTATION

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